



Republic of the Philippines  
**Department of Education**  
Region XII  
**Division of Sarangani**  
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Division Memorandum No. 393, s. 2013

TO: : **District Heads/Principals-In Charge**  
**Elementary School Principals/Teacher Leaders**  
**Elementary Nurses**

From :   
: **ISAGANI S. DELA CRUZ**  
Schools Division Superintendent

Subject : **BRIGHT SMILES, BRIGHT FUTURES' GLOBAL ART**  
**POSTER-MAKING CONTEST**

Date : December 13, 2013

1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC), joins the Colgate-Palmolive Philippines Inc. (CPPI) in its bid to promote self-esteem and oral health awareness among school children aged 6-9 years old through the **Bright Smiles, Bright Futures' Global Art Poster-Making Contest**. This will be held from November 25, 2013 to June 10, 2014.
2. This contest is open to Grades 1 to 3 pupils from all public elementary schools nationwide. Three winners for each grade level will be selected at the division, regional and national levels. All school and pupil winners listed in the enclosure will be awarded prizes and certificates. All prizes will be delivered to their respective division offices. Prizes for the pupil-winners will be given in a form of checks under their respective names. Only national winners' artworks will be included in the global art contest in New York City, United States of America (USA).
3. Enclosed for ready reference are the following:
  - a. Enclosure No. 1 – Entry Form;
  - b. Enclosure No. 2 – Parent Consent Form;
  - c. Enclosure No. 3 – Table of Prizes; and
  - d. Enclosure No. 4 – Contest Rules and Regulations
4. For more information, interested applicants may contact **Dr. Thelma C. Aljibe**, Head, Dental Services, Health and Nutrition Center (HNC), Dorm E, 5<sup>th</sup> Floor, Meralco Avenue, Pasig City at telephone no.: (02) 635-9964 or at mobile phone no.: 0916-517-1514.
5. Immediate dissemination of this Memorandum is desired.

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**(Enclosure No. 3 to DepEd Memorandum No. 213, s. 2013)**

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**PRIZES FOR THE PHILIPPINE AND GLOBAL WINNERS**

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	3rd Prize	1	Php3,000 to defray cost of one(1) brushing trough
Grade 2 Student			
	1st Prize	1	php6,500
	2nd Prize	1	php5,500
	3rd Prize	1	php4,500
Grade 3 School			
	1st Prize	1	Php5,000 to defray cost of three(3)brushing trough
	2nd Prize	1	Php4,000 to defray cost of two(2)brushing trough
	3rd Prize	1	Php3,000 to defray cost of one (1)brushing trough
Grade 3 Student			
	1st Prize	1	php6,500
	2nd Prize	1	php5,500
	3rd Prize	1	php4,500

## Enclosure No. 4 Contest Rules and Regulations

### **Theme: “Healthy Teeth, Healthy Smiles, Healthy Learners”**

#### **Who may enter?**

*The contest is open to public school children ages 6-9 at the time of entry. Employees of Colgate-Palmolive Philippines Inc.( CPPI) and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.*

#### **Must artwork be original?**

*Yes. Artwork must be original, created by the pupil without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.*

#### **What type/ medium of art entry is acceptable?**

*Black and white or color artwork depicting the theme “ Healthy Teeth, Healthy Smiles and Healthy Learners” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination*

#### **What is the deadline for submission of entries?**

<b>Level</b>	<b>Date</b>
<i>Division</i>	<i>May 26, 2014</i>
<i>Regional</i>	<i>June 3, 2014</i>
<i>National</i>	<i>June 10, 2014</i>

*Regional entries must be sent to Room 403, Dorm E; DepEd Complex, Meralco Avenue, Pasig City on or before June 10, 2014.*

#### **How should the entries be submitted?**

*The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.*

#### **What size should the entry be?**

*Entries should be a minimum of 8.5 x 11 inches and must not exceed 11 x 17 inches.*

#### **Will entries be returned?**

*No. Entries become sole property of CPPI and will not be returned.*

#### **How will the entries be judged?**

*Entries will be judged on originality, creativity, imagination, and best rendering of the theme “Healthy Teeth, Healthy Smile, Healthy Learners.*

*CPPI and the Health and Nutrition Staff(HNC) will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.*

*The panel of judges will be*

- a) Dr. JuanR. Araojo Jr.*
- b) Ms. Loida B. Ramos*
- c) Dr. Thelma C. Aljibe*

